

Charter Customers Watching More Video On Demand With More Choices than Ever

Movies same day as DVD release, mobile reminders, and 6,000+ choices

St. Louis, MO – **Charter Communications**' digital video customers are watching more Video On Demand programming with a record 110 million programs viewed from July through September of this year. Driving the growth are the many choices and features now available with the service. With <u>Charter On Demand</u>, customers can watch what they want, when they want by simply going to the On Demand menu on Channel 1.

Charter On Demand hosts a vast library of video entertainment, including primetime shows, original cable programming and movies from premium cable networks, and a selection of Hollywood hits that are available the same day as they are released on DVD in stores. On Demand users can always view a full listing of new releases and programming available at Charter.net/ondemand, and now, customers can also be reminded of when their favorite content is available.

A new On Demand reminder service sends customers text or email reminders alerting them about upcoming movie releases, events or premieres available On Demand. Customers can easily register and then receive these reminders by title or category searches of their favorite entertainment by visiting www.charter.net/reminders.

"By using Charter On Demand, our customers have access to a wide range of outstanding network shows this fall. There are more than 50 programs from our On Demand Primetime Free category, many of which are available a day after their cable television premiere. Without question, the availability of these shows on Charter On Demand coupled with new features like our text and email reminders, takes our customers' viewing experience to the next level."

Charter Movie Reminder: Movie is available now on Charter On Demand! Go to Channel 1 to order today!



 Rich DiGeronimo, Vice President of Product Management at Charter



"We believe the choice and convenience of *Charter On Demand* greatly enhances our customers' viewing experience while providing them with extra value for their entertainment dollars."

- Rich DiGeronimo, Vice President of Product Management at Charter

December 2009 Video On Demand Releases Same Day as DVD



Title	Release Date
Terminator Salvation	12/1
Julie & Julia	12/8
Taking Woodstock	12/15
Perfect Getaway	12/29
9	12/29



Other hit movies also available in December with Charter On Demand: Disney-Pixar's Up, Night at the Museum: Battle of the Smithsonian, Harry Potter and The Half-Blood Prince, The Hangover



COMING SOON: January 2010 Video On Demand

Same Day as DVD Releases



Title
The Final Destination
The Hurt Locker
The Invention of Lying
Whiteout
Fame
Surrogates



Other hit movies also available in January with Charter On Demand: Public Enemies, Inglorious Basterds, G-Force, Extract, District 9, Paranormal Activity



Charter launched its On Demand service nine years ago, and today offers customers more than 6,000 movies and shows to choose from at any time, with nearly 600 of these programs available in High Definition. With new titles being added daily, *Charter On Demand* provides something for everyone. Customer choices include movies and popular shows from over 70 networks including children's programming, documentaries, dramas, comedies and much more. A customer's On Demand choices are determined by the channels to which they subscribe.

In addition, Charter has increased its selection of movies that are available for a two day viewing period after ordering. These selections can be found under "2 Day Rental" in the On Demand Movie menu.

Visit Charter Digital Video or Charter On Demand for more information, or call 1-888-438-2427.

About Charter Communications

Charter Communications, Inc. is a leading broadband communications company and the fourth-largest cable operator in the United States. Charter provides a full range of advanced broadband services, including advanced Charter Digital Cable[®] video entertainment programming, Charter High-Speed[®] Internet access, and Charter Telephone[®]. Charter Business™ similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, video and music entertainment services, and business telephone. Charter's advertising sales and production services are sold under the Charter Media[®] brand. More information about Charter can be found at www.charter.com.

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